

## **Sakthi Associates – profile**

We have started our activities 4years back with its major focus in to credit and collection related activities. We are premier agency for Hutch, doing both verification, and revocations. We are associated with ICICI bank credit cards (handling current and all buckets collections) We had been associated with Tata indicom address verifications for their CEMO and Walkyconnections at Ernakulam and collection of all buckets for kottayam location. We are associated with Centurian bank for their two wheelar collections in kottayam and we are doing the verifications for India Bulls for their small ticket personal loans at Ernakulam.

### **Mission**

Our mission is to build a responsive organization drive by the needs of our customer, thus providing value added cost effective services. We want to build long-term relationship, in which we have the opportunity to constantly add value, to a point that we become center of excellence for our entire client's collection and support needs. Our objective is be a leading single window solution provider, with a focus on credit & collection Management Services

### **Service**

Our commitment to our client is to ensure that we clearly understand their requirement and recommendation to the highest levels of quality and confidence. We are honest, courteous and professional. We are sensitive to our client's needs and dedicated to their satisfaction

### **Strengths**

- In-depth understanding of the Kerala Market needs.

- Ability to mobilize a committed work force across the state for whatever functions.
- Hard Collection through friendly persuasion without creating customer animosity.
- A strong Management Team with considerable expertise in Service Industries.
- Depth understanding of the credit business, and field investigations.

### **Support (available and proposed)**

<b>Category</b>	<b>Presently Available</b>	<b>Proposed</b>
Computers	8	As per requirement -
Telephones	4	As per requirement -
Mobile	80	As per requirement -
Fax	-	Will be looked at based on requirement

- 1) We are associated with Hutchission Essar cellular ltd for about 4Years to do welcome visit, Revocations in Kottayam, Alappuzha, Pathanamthitta.
- 2) We associated with ICICI Bank for credit card collection more than one year, we doing the current and all bucket collections for them in Kottayam
- 3) We also do verifications for the TATA Indicom in Cochin about one year and doing collections at kottayam
- 4) We are associated with Centurian Bank for doing two wheeler loan collections in Kottayam
- 5) We are doing the verifications for India Bulls for their Small Ticket Personal Loans at Ernakulam.

**Note: We are open for any challenging assignments.**

## Infrastructure

<b>Details</b>	<b>Infrastructure</b>	
	<b>Locations</b>	<b>Area</b>
Office 1	Kottayam	1600 sq. ft
Office 2	Alappuzha	300 sq. ft
Office 3	Cochin	1000 sq. ft

## Manpower chart

<b>Locations</b>	<b>Number of Executives</b>
Alappuzha	30
Kottayam	33
Idukki	0
Patanamtitta	7
Ernakulam	19
<b>Total</b>	<b>89</b>

## Office manpower

	<b>Numbers</b>
Office assistant	3
Team leader	7
Tele callers	4
Managerial	3

## About Us

Sakthi associates is a joint venture of two members, Mr. Sanu and Mr. Sreekumar who are 7 years experienced in the field of collection. We started this agency in 2003 with five executives located in different clusters. Now we are managing 89 executives in different clusters in central Kerala and are having three offices to control our works